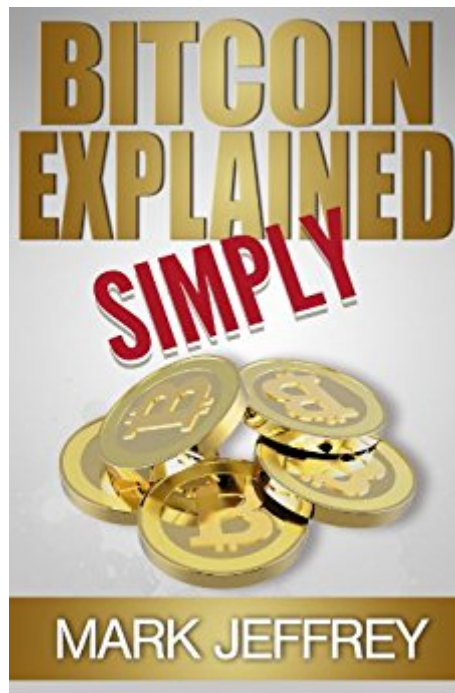


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# Bitcoin Explained Simply: An Easy Guide To The Basics That Anyone Can Understand



## Synopsis

NEW! Updated with 'What Does The Crash of Mt. Gox Mean For Bitcoin?' 'Is Dorian Nakamoto Really Satoshi Nakamoto, The Inventor of Bitcoin'? And -- How to store Bitcoins in such a way that they exist nowhere else but \*in your mind\*! (Yes, really -- and no, this is not a gimmick, you really can do this). Industry Expert Mark Jeffrey is an award-winning serial entrepreneur of innovative technology companies backed by Tier One investors, and now he breaks down Bitcoin for you in SIMPLE, easy-to-understand language! It is still VERY early in the Bitcoin game: only 0.03% of the world owns bitcoins, we still have 99.97% left to go! Knowing the contents of this book is literally like knowing about the potential of the Internet back in 1993! In this volume, you'll learn:- Exactly what Bitcoin is and isn't (for example: how is this different from Paypal? Hint: VERY)- How Bitcoins works, explained in everyday, non-technical language, with metaphors that are easy for anyone to understand- How to get YOUR OWN Bitcoins RIGHT NOW!- How to spend Bitcoins and accept them - How to Mine bitcoins (and learn exactly how mining works!)- A detailed, simple explanation of the "blockchain" mechanism the "flux capacitor", if you will that makes Bitcoin possible!- The history of Bitcoin, as well as up-to-date stories and anecdotes of how it is being used right now!- How you can protect your self against Bitcoin theft and scams- Links and recommendations of Bitcoin products This is exactly the book I wish someone had handed to me when I was first learning about Bitcoin. Don't wait to see what will happen in 2014 | know ahead of time! Scroll up and buy this book and already be smarter in the next five minutes | About The Author: Mark Jeffrey is an award-winning serial entrepreneur of innovative technology companies backed by Tier One investors. These include The Palace (sold to Communities.com in 1998), Zero Degrees (sold to InterActive Corp/IAC in 2004), Mahalo (now Inside.com), ThisWeekIn, and Glossi. He has authored five books, including the Max Quick series, published and optioned by Harper Collins. Mark consults as a technology co-founder to a portfolio of companies in tablets, mobile, digital media, social, and digital publishing. Mark served as Chief Product Officer on the founding team of Glossi.com, a new site where anyone can create and self-publish digital magazines. Mark formulated the core idea behind the company, and then managed product design, technology, and ongoing competitive analysis on Glossi's product, business, and technology. Mark co-founded and served as founding CEO of the web television network ThisWeekIn. Mark was the founding CTO of Mahalo.com (now Inside.com), a human-powered search and learning site, backed by Sequoia Capital (Google, Youtube, Yahoo), CBS, Newscorp, and Elon Musk (Paypal, Tesla, SpaceX). Mark was Co-Founder and VP Product & Technology for the early business social networking company, ZeroDegrees. Founded in 2002, Mark sold the company to Barry Diller's IAC/InteractiveCorp in

2004, with more than one million registered users. Mark's first company, The Palace, was backed by Time Warner, Intel and Softbank, and sold to Communities.com in 1998. The Palace was a popular avatar virtual world environment that grew to 10 million users at its peak. The Palace was selected as 'The Best of 1996' by Entertainment Weekly, and received numerous awards and coverage including: a Webby Award nomination; 'Cool Innovation of the Year' nomination; and was selected as the Chicago Sun-Times Best Website in 1998. Mark has been named one of '50 to Watch' by Variety magazine, a 'Hero of Multimedia' by Entertainment Weekly and presented at the very first Harvard Conference on The Internet and Society in 1996.

## Book Information

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## Customer Reviews

Mark Jeffrey breaks through all the hype and technical mumbo-jumbo to explain bitcoin and Bitcoin (there is a difference!) on a level everyone can understand. Using everyday analogies, Jeffrey brings home the ideas behind the concept of cryptocurrency and how it works. I can't wait until the advanced primer comes out, although I'm not going to wait on that to get started with bitcoin!

Clearly written and very helpful. Actually, There was very little that I hadn't already learned by reading various articles on the Internet, but I could have saved a lot of time by reading this book first. I think the book could go a little more into the concept of hashing that the general public could still understand. I still don't get why the hash has to be guessed but then can be almost instantly confirmed by other miners.

This amazing, easy-to-read eBook gives us all the language, definitions, and understanding of the Bitcoin currency, technology and community. Mark Jeffrey's examples and comparisons allow us to comprehend complex interactions and technology simply, including mining, hashing, the block chain and current trends. A must-read before involving yourself in the news of this disruptive currency, and before attending presentations by others (who tend to start in the middle assuming you know the basics). Mark is a wonderful writer with an informal style explaining technology to a non-technical audience.

Great e-book about Bitcoin explained in an entertaining and simple way without making the reader feel "simple". Extremely interesting subject matter.

This e-book is packed full of interesting facts and "how-to" information regarding bitcoin. Written in a manner easy to read, as if you were having a dialog with Mark about a topic he is obviously passionate about. This will be a handy reference going forward and I'm looking forward to the next release in the series.

This slim but pithy volume took me from 0 to 60 on Bitcoin in less than 45 minutes. I loved it! The writing style is like that of a close friend walking you through the basics in an easy-to-understand, straightforward manner. It's almost like an FAQ -- in that each section poses a good question and then answers it clearly and concisely. And the author does a great job of anticipating exactly when you're gonna want to know about topic A, B, C, D, etc, and answers them in that order. So the whole thing flows very nicely. The biggest takeaway for me was the realization about that we are **RIGHT NOW** at the birth of something that has the potential to be as important (or perhaps more so) than the Internet itself. (Imagine buying the domain Cars.com in 1991 ;- ) I also really appreciated the section on how tech novices like myself can get in on Bitcoin mining without having to purchase servers and do complicated technical tasks. I'd recommend this to anyone who wants to be brought up to speed -- quickly -- on the world of Bitcoin and the opportunities that abound.

Mark Jeffrey is one of the most brilliant writers of our day; anyone who has ever read his fiction knows this. Good writers are good thinkers, so it stands to reason that Mr. Jeffrey would be adept at rolling his sleeves up, hunkering down, and churning out strong non-fiction writing on a technical subject. As expected, Jeffrey delivers. This is the definitive bitcoin guidebook. Period. Download this book, grab a cup of coffee and prepare to journey deep into the world of bitcoin.

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